

Curriculum Vitae

Doc Version 2011.01.04

Hamish Beattie

UX Designer / Developer

E | hbeattie@gmail.com

LI | <http://au.linkedin.com/in/hamishbeattie>

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M | 0416 111 224

INTRODUCTION

Name: Hamish Beattie

Date of Birth: 10/07/78

Residency: Australian Citizen

Work looking for: Contract, Permanent, Full-time, Part Time

Preferred Work locations: Sydney

Address: 11/11 Bay Drive Meadowbank, NSW

Email: hbeattie@gmail.com

LinkedIn: <http://au.linkedin.com/in/hamishbeattie>

Web: www.hamishbeattie.com

Mobile: 0416 111 224

SUMMARY

Work Experience

- Twelve years professional experience in Information Technology, specialising in User Experience, Design and Front End Coding
- Experience in private, public and agency work environments
- Ability to work independently and as part of a team
- Management of both teams and individuals on small and large scale projects
- Advanced conflict resolution skills
- Ability to manage client expectations and set realistic timeframes
- Resourceful, adaptable, efficient and able to learn on the job

Design, the User Experience

- Ability to interpret and translate creative briefs into aesthetically pleasing designs whilst keeping to best practice guidelines
- Well versed in W3 guidelines designing for accessible products
- Constant use of up to date usability findings
- Independent testing/research through the use of various methods, including representative users testing, paper prototyping and design reviews

Mark Up/Front End Coding

- Specialising in XHTML, CSS, ASP, PHP, JS
- Advance knowledge in designing/coding usable and accessible web sites/applications
- Ability to quickly understand new languages and modify pre-existing sites/applications/systems
- Well versed in best practice coding (size, rendering issues, colours, do's and dont's) for emails, mobile sites, websites and web applications

Application Experience

- Advanced knowledge of Photoshop and Dreamweaver
- Proficient in Flash, Illustrator, Director, Audio and Video editors
- Proficient in planning/wire framing software such as MS Project, MS Visio and Balsamiq
- Extensive experience with online tools such as Open X Add Server, Google Analytics and Google Adwords
- Extensive experience with numerous Operating Systems such as Win, Linux, and Mac
- Migrated 4 Web Servers (NT to 2000 to 2008r2)
- Advanced knowledge in the differences in CSS rendering on multiple browsers
- Extensive experience with various Content Management Systems such as SharePoint, Contribute, WordPress and Joomla
- Extensive experience with several Email Distributing Systems such as Traction and Web Wiz
- Advanced knowledge in Search Engine Optimisation and best practices for improving search rankings

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SOFTWARE / CODING EXPERIENCE - DETAIL

Experience key

* Beginner ** Intermediate *** Expert

Design

Adobe Photoshop CS5 ***

Adobe Illustrator CS5 **

Adobe Acrobat 8 **

Web

Adobe Dreamweaver CS5 ***

Adobe Contribute CS5 ***

Adobe Flash CS5 *

Adobe Director CS5 *

FireZilla (ftp) ***

Picasa ***

KompoZer ***

Online Web Applications

Traction EDM **

WebWiz EDM ***

Open X banner Advertising ***

Google Analytics **

Google Adwords *

Web Services

IIS 4,5,6 ***

PHP 5 **

SharePoint **

Contribute ***

Domain Management

Crazydomains ***

MelbourneIT ***

WordPress 2,3 ***

Web Testing

Browser cam ***

Firebug ***

Firefox accessibility extension ***

Project Management

MS Project 2006 **

Wire Framing/Site Map

MS Visio **

Balsamiq ***

Database

MySQL **

MS SQL 2003 *

Video Editing/Conversion

AVSMedia editor ***

Adobe Premiere **

DVD Shrink ***

Avidemux ***

iWisoft ***

Audio Editing

AVSMedia editor ***

Audacity ***

Operating Systems

Windows 3x. 95, 98, 2000, NT **

Windows XP, 2003 Server, 7, 2008R2 server ***

UNIX - SCO, Turbo, RedHat **

Mac 9.0, Mac OSX **

Mark Up/Coding

XHTML ***

CSS ***

JavaScript ***

JQuery ***

Google, Twitter, Facebook API

PHP **

XSLT **

ASP **

VBScript **

Action script *

Lingo *

AJAX *

VB *

C *

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WORK EXPERIENCE

WE ARE SOCIAL

January 2011 - Current position - Contractor

Position: UX Designer

Job functions:

- Design Facebook Application pages
- Wire Framing and UX design

CITY OF SYDNEY COUNCIL

April 2001 - Current position – Full Time

Position: UX Designer, Web Applications Support and Programmer

Job functions:

- Oversee and maintain content updates for the City of Sydney's corporate website
- Design file architecture behind the corporate website (20k files) and incorporate CMS (Contribute)
- Website creation – Design, code and server integration
- Mobile sites - Design, code and server integration
- EDM - Design, code and send
- Edit Audio/Video files
- Client liaison and management of client expectations
- Project management
- Staff training
- Use and repurpose Twitter, Facebook and Google API into sites
- Management of the OpenX Ad Server and delivery of all banners
- Server set up/Maintenance
- IT Consulting/Help Desk Support
- CMS set up - Blog environments, implement AD security, design and skin
- MS SharePoint intranet - Skin/Set Up/Use
- Training users how to use multiple CMS
- Creation and maintenance of internal weekly newsletter system
- Set up of internal email systems for weekly newsletter
- Set up of Intranet with CMS
- Design/Implement interface for Google Mini search
- Design/Implement syndicated feed readers for multiple sites
- Migrate all sites from Win NT4 > Win 2K server
- Migrate all sites from Win 2K > 2008r2 server

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72 PIXELS PTY LTD

2004 – 2010 – Company Owner

Position: Creative Director/Principle

Job function:

- Client liaison
- Account keeping and management
- Project management
- Design/Code web sites
- Server set up/Maintenance
- IT Consulting
- Help desk and first POC for all PC issues
- Domain name maintenance
- Wire framing and information architecture design
- User testing and usability testing
- UX Design
- Front end and back end coding (web)
- Edit Audio/Video files
- Set up Blog environments
- Training users in how to use CMS

DNM PTY LTD

1999 - 2004 – Company Owner

Position: Creative Director/Principle

Job function:

- Client liaison
- Account keeping and management
- Project management
- Design/Code web sites
- Server set up/Maintenance
- IT Consulting
- Hardware and Software help desk first POC
- Domain name maintenance
- Front end and back end coding (CDROM and web)
- Edit Audio/Video files

THE WILIAM GROUP

2000 – 2001 – Full Time

Position: Multimedia Director

Job function:

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- Design and develop CDROM products
- Design and code websites
- Edit Audio/Video files
- Liaise with clients
- Set up network servers
- Maintain content on several sites

CREATIVENGINE

1999 - 2001 – Full Time

Position: Multimedia Director

Job function:

- Develop CDROM products
- Design and code websites
- Liaise with clients
- Edit Audio/Video files
- Maintain content on several sites
- IT support

FORMAL EDUCATION

Microsoft Share Point - Advanced Designer

Course date: 2009

Course provider: Microsoft

Fundamental Guidelines for Usability

Course date: 2009

Course provider: Nielsen Norman Group

Advanced CSS Course

Course date: 2008

Course provider: Dynamic Web Training

Advanced Flash

Course date: 2008

Course provider: Dynamic Web Training

Advanced Flash Action Scripting

Course date: 2008

Course provider: Dynamic Web Training

Information Architecture

Course date: 2008

Course provider: Tactics Consulting

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Advanced CSS and Advanced Dreamweaver

Course date: 2006

Course provider: Dynamic Web Training

Interwoven - Team Site Fundamentals

Course date: 2005

Certificate III in Computer Graphics & Multimedia (P/T)

Course date: 2001 – 2002

Course provider: Martin College

Multimedia Certificate IV - 3614

Course date: 1999

Course provider: Crows Nest TAFE

Analyst Programmer - 3604

Course date: 1998 – 1999

Course provider: Gore Hill TAFE

HSC

Course date: 1996/97

Course provider: Sydney Church of England Grammar School (SHORE)

REFERENCES

Greg Naimo, CIO, City of Sydney

“Hamish worked in our Web Services team and was a great contributor to the outcomes at the City. A smart and very professional person to work with who was universally well respected in the organisation. Perceptive to new ideas, very persistent in his execution and a very pleasant and well adjusted person to have in the team.”

December 21, 2010 – LinkedIn

Abby Andersen, Web Services Coordinator, City of Sydney Council

“To whom it may concern,

Hamish Beattie worked as a Senior Web Designer for the City of Sydney Council from April 2001 to January 2011.

I found Hamish to have excellent visual design, user experience design, and technical abilities; and to be a reliable and dedicated member of the team. I would have no hesitation in hire him back, or in recommending to you that he be employed.

As a Senior Designer, Hamish was responsible for the complete creative design process on many high profile and heavily trafficked digital projects. From developing a full creative brief with internal clients, concept iterations and final art, frontend coding, through to delivery and launch of the completed project.

His work encompassed Website and mobile site design, EDMs, system interfaces, WordPress skins, JavaScript and Flash interactivity. He was often responsible for overseeing the work of others and for directing third party suppliers.

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The City of Sydney is one of the premier councils of Australia, and as such, requires work of the highest standard. Working within a deadline driven team for a demanding and reactive organisation often meant working under pressure. Hamish was able to effectively deliver under difficult circumstances and managed change exceptionally well.

Hamish was an invaluable member of staff and is sorely missed.

Warmest Regards,

Abby Andersen

Web Services Manager

aandersen@cityofsydney.nsw.gov.au

02 9265 9027

Thursday, 6 January 2011"